



*For a quic fix!*

Like all Picquics, The PIC employs the original *Picquic* instant-bit-change system and is built right here in our Vancouver, B.C. plant, using the latest manufacturing techniques and tooling. Engineered from the start to minimize cost, The PIC sells for about the same cost as the three POWERBITS it contains.

With its mostly hollow body, and extra rear storage location The PIC is light, compact and pocket-friendly and it's always handy *for a quic fix.*

## The Picquic family:



Please note: Picquic trademarks and patent information are printed on each product and package. **Picquic products are sold exclusively through authorized advertising specialty distributors.**



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## Introducing:



*For a quic fix!*



5/8" X 1.5"  
imprint area  
(actual size)

U.S. Patent: 11,241,782  
other patents pending

We are pleased to introduce the latest addition to the Picquic product family, *The PIC*.

Loaded with three Pro-quality, 1/4" hex, 2" long POWERBITS, The PIC offers users the three bits they use most, stored in a handy, pocket-friendly, ultra-light handle.

With its two 5/8" by 1 1/2" imprint areas, and our state of the art direct-to-handle printer, your logo can be applied in full-colour for a lasting impression.

### In-use:

To use The PIC simply insert the working bit into the magnetic shank area, and start driving.



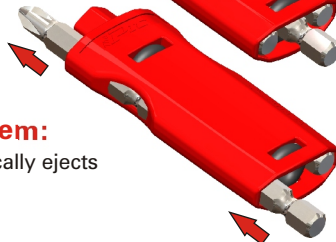
### Pocket-friendly:

Storing the third bit in the rear of the handle makes The PIC ready for pocket storage.



### Instant bit-change system:

Storing a bit in the rear automatically ejects the next bit selected.



## The PIC is made with your LOGO in mind:

The PIC has the advantage of a large print area that accommodates horizontal and vertical oriented logos.

Our CMYK direct-to-handle full-colour printer lets us apply your logo in stunning colour, and with "Picquic" quality, The PIC offers a long-lasting impression.

Max print area  
1.5" X 5/8"

## The PIC is made right here in Canada:

Whether you need 100 or 1000 of The PIC, we have the inventory to satisfy your orders in record time.

Because we make The PIC here in our Canadian manufacturing plant, there's no waiting for offshore supplies with Picquic. Place your order, approve the proof, and we start production -- it's really that easy. Most orders take only 2 weeks to process from start to finish.

Standard packaging is bulk.  
Paper box pack (shown), available for an extra charge of \$0.35 (g).

10 pcs per carton:



ITEM #2101, Quantity / unit price (7C)						
60+	240+	480+	960+	1500+	2500+	5000+
6.99	5.99	5.69	4.99	4.74	4.60	4.51

### Imprinting charges (g)

Set-up cost initial print:	\$85
Set up cost, 2nd unique print:	\$55.00
<b>included in product cost:</b>	<b>Single, stock colour imprint (Black, white, silver, gold)</b>
Single PMS colour print:	\$0.35 per imprint
Full-colour imprint:	\$0.55 per imprint
2nd location, single colour:	\$0.35 per imprint
2nd location, full-colour:	\$0.55 per imprint
Exact repeat orders:	Set-up charges waived, applicable imprint costs apply

**Art requirements:** Vector files only (.AI, .EPS,) All fonts converted to curves and art to have transparent background.

For full-colour prints, final art must be provided with all colours in the file shown as WYSIWYG (what you see is what you get). Colours should be identified by # to us whether Pantone (PMS), CMYK or RGB.

**Proofs:** We will size your print to fit the individual handle(s) to ensure accuracy and provide 100% size electronic (PDF) proof with print shown on virtual product.

#### Pantone colours: PMS (pantone matching system)

Our printer prints in CMYK. As a result, any specific PMS colours must be identified to us or we cannot print the job. All PMS "matches" are produced by a CMYK print process, not by pantone ink mixture. Clients must accept that the colour is produced by CMYK and may vary slightly from the pure pantone equivalent. For an exact PMS match, we can apply custom blended PMS ink with pad printing for an extra charge. Extra charge varies by model, colour and quantity. Please inquire.

**Standard Delivery:** 2 weeks from final proof approval (plus transport time). Orders can be rushed and variable extra charges apply - please inquire at time of order. Any order of 500 or more units may take up to three weeks plus transport time.

**Origin & shipments:** All Picquic products are manufactured in our Vancouver, BC Canada plant. We ship USA orders from our Vancouver plant via our facility in Blaine Washington state.

**NEW \$20 spec samples:** Includes one full-colour print for just \$20 net. Plus we'll ship direct to client or distributor, no charge via our carrier.

Prices effective as at January 1, 2025. All terms, prices & product details are subject to change without notice.

3 Pro-quality  
Impact-ready  
POWERBITS:



Bits are made for use in all drills and impact drivers.



Universal bit assortment suitable for all user groups.



Rare-earth magnet retains bit securely and provides strong force at the bit tip.

### Available colours:



Note: Pantone (PMS) colours indicated are a close match, not exact.